

# Amy Ryan

Riverside CA | [www.ajryanmedia.com](http://www.ajryanmedia.com) | [LinkedIn](#) | 951-295-2100 | ajryan6of7@gmail.com

## SKILLS

Experience with most Adobe Creative Suite products including Photoshop, Illustrator, InDesign, Premiere and Audition. Experience with most Microsoft products including Word, Excel and PowerPoint. Photography including product photography, portrait and headshot photography and photo editing. Podcast producing and editing.

## WORK EXPERIENCE

### City of Fontana

*Senior Community Services Assistant – Marketing & Graphic Design*

**Riverside, CA**

*June 2012 to Present*

- Develop and execute comprehensive marketing strategies to promote city services and special events, enhancing community engagement.
- Provide photography and graphic design services for city events, capturing moments that resonate with the community.
- Collaborate across departments to create cohesive marketing materials and streamline communication efforts.

### Charity Publishing

*Graphic Artist*

**Riverside, CA**

*June 2012 to Present*

- Creating effective ads for community-centered magazines by collaborating closely with clients to ensure their brand and message are accurately and engagingly represented.
- Layout and design of magazines, including creating cover art for each issue and sourcing images for covers designed to attract readers.
- Design and maintenance of company website: [www.charity-publishing.org](http://www.charity-publishing.org).

### American Security Products

*Graphic Artist*

**Fontana, CA**

*February 2008 to June 2021*

- Designed and maintained Catalogs, flyers, brochures, postcards, business cards, posters, Point-of-Purchase materials, magazine advertising, email marketing.
- Built corporate website from the ground up utilizing HTML and Wordpress. Implemented unique features requested by retail partners like a product configurator to encourage more consumer engagement.
- Created social media advertising, concentrating on Facebook engagements which took American Security Products from 500 followers to 30,000 followers in less than a year.
- Utilized photography skills to become the main product photographer for American Security, creating a large database of product photos. Produced composite photos for custom products tailored to customer specifications.
- Produced and edited instructional videos for products, and co-ordinated the production of advertising videos for new products.

## **EDUCATION**

### **Riverside Community College**

*AA Degree in*

- Coursework focused on Art and Photography

**Riverside, CA**

### **Platt College**

*Graphic Design Certification*

- Coursework focused on Graphic Design and Website Design

**Ontario, CA**